

# ONLINE JOURNALING SAMPLE WORKFLOW

1 → 2 → 3 → 4 → 5

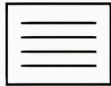
## CHOOSE CONTEXT

Select target  
community to  
study



## PREPARE JOURNAL

Customize  
template to fit your  
situation if needed,  
host journal online



## DISTRIBUTE JOURNAL

Identify repondents  
and send them  
instructions and link to  
journal



## REVIEW & ANALYSIS

Review individual  
entries for personal  
stories and analyze  
full data for larger  
trends



## SUMMARIZE & COMMUNICATE

Prepare summary of  
what you've learned,  
build data-driven  
narrative

