

COMMUNITY ENGAGEMENT PACKAGES

Designing a Bicycle User Experience



€600 UX Mapping, Directed Storytelling & Persona session (1)

- For 1 selected street: get deeper insight into how someone experiences it
- Graphic outputs and stories can guide a people-centered decision making strategy

€1500 UX Mapping, Directed Storytelling & Persona sessions (3)

- You choose a diverse selection of (3) streets and community members
- We document people's experiences on them and how cycling can fit into their lives

€2500 Mixed method engagement package

- UX Mapping, Directed Storytelling, and Persona session for depth with a person
- Simulation Exercises and Directed Storytelling sessions to build staff capacity and community relationships
- Love and Breakup Letters for breadth among more people

€5000 Full engagement package

- Mixed method package plus additional depth with 2 Touchstone Tours & 1 Think Aloud Protocol session
- Additional breadth through Idea Surface + Task Breakdown engagement on street

**Prices do not include VAT/btw, which is 21% as set by the Dutch government*

Designing a Bicycle User Experience (BUX) | KVK number: 76825957 | VAT/btw-id: NL003139963B95