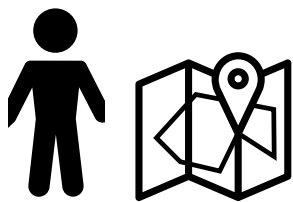


USER EXPERIENCE MAPPING SAMPLE WORKFLOW

1 → 2 → 3 → 4 → 5

PREPARATION

Find community member and choose a route



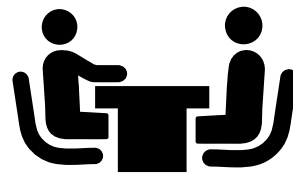
RIDE

The person takes a short bike ride on the route



MAPPING SESSION

Person sits down with you and draws experience on map & talks about it



POST-SESSION ANALYSIS

Planners & designers analyze positive & negative parts of experience to inform future design



OUTPUTS

Map visual, pain & positive points for street, learn about community member, other interpretations

