Community Engagement Sample Methods

Scenario:
You are updating or creating a bicycle plan for the coming years. You need to engage the community and build a larger vision for how cycling can enhance your community and thrive as a practice.

How we engage:

We facilitate sessions where different community members map their experiences on key routes in your city.

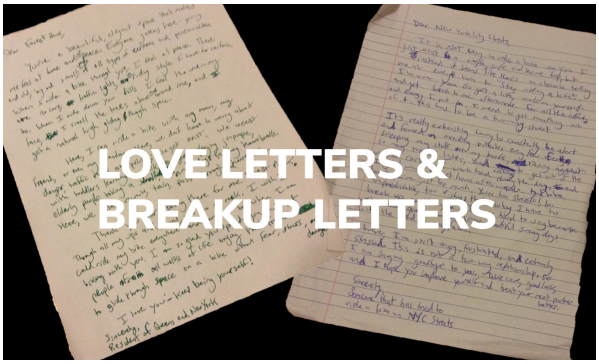
You get:
- Visual story of experiences on a route including maps by community members
- Pain and positive points of different types of users along a route

We listen to community members' stories and make personas from them to guide street designs.

You get:
- Personas representing different community members
- A better understanding of community members' needs on cycling infrastructure

We connect community members and professionals for rides to give the professional insight into what people experience on the street.

You get:
- Shared experience with citizens
- Can combine with directed storytelling/ personas sessions



We gather citizens' notes on their most positive and negative streets during in-person events and online.

You get:
- Letters people share online/in-person
- Deeper insight into streets under consideration for redesign; discovery of other streets that elicit strong emotions