

# WORKSHOP PACKAGES

## Designing a Bicycle User Experience



€500

### 2 Hour Workshop

- Learn about two methods, practice one method with feedback
- Generally up to 20 people

€650

### 3 Hour Workshop

- Learn about two methods, practice two methods with feedback
- Generally up to 20 people

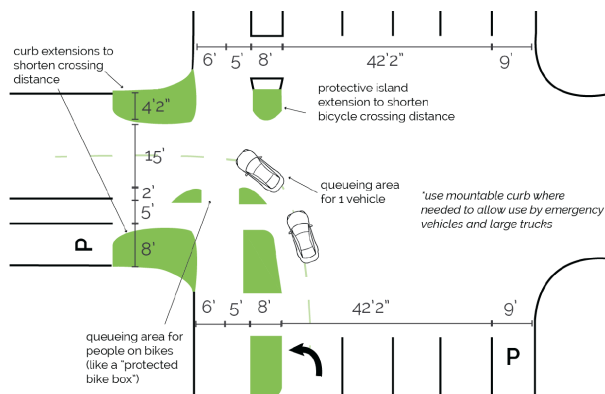
Custom

### Custom Workshop

- More than 20 people, or more methods

# STREET DESIGN PACKAGES

## Designing a Bicycle User Experience



€500

### Heuristic Evaluation (HE)

- Evaluate how usable a street/corridor is for people to cycle and get insights into how to improve people's experiences

€1000

### Collaborative HE + Designs

- HE done collaboratively with staff with street design recommendations
- Staff involvement develops internal capacity to think about cycling experience

€1500

### Collaborative Network HE

- You give us a sample of different types of streets (3) in your network, and we work with your staff to evaluate their usability for everyday people cycling

€5000

### Full Research Methods Street Design Package

- You get design recommendations and research for a street corridor or master plan
- Includes 2 HE's, Artifact Analyses, Think Aloud Protocols, and Personas

Custom

### Custom street design project

- We choose methods for your context, and give you a quote on how much it will cost

\*Prices do not include VAT/btw, which is 21% as set by the Dutch government

Designing a Bicycle User Experience (BUX) | KVK number: 76825957 | VAT/btw-id: NL003139963B95