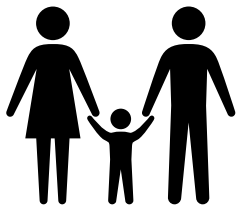


HEURISTIC EVALUATION SAMPLE WORKFLOW

1 → 2 → 3 → 4 → 5

STUDY

Study people and usability principles for everyday biking



TESTING & EMPATHIZING

Choose a street to evaluate and try to ride a bike on it without special gear or preparation



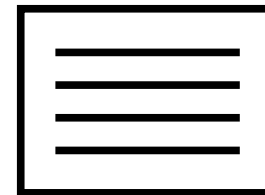
GATHERING PERSPECTIVES

Gather people with different expertises to conduct the heuristic evaluation (i.e. longtime community member, urban planner, usability researcher)



EVALUATION

Perform a heuristic evaluation on the chosen street



APPLICATIONS

Propose street design changes to make the street usable by everyday people riding bikes

